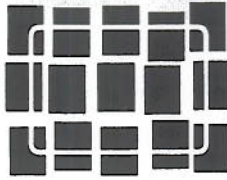


CONTRACT 2011



**WRITERS
GUILD
of AMERICA
EAST**



**WRITERS
GUILD OF
AMERICA, WEST**

Pattern of Demands for Negotiation of the 2011 MBA

Voting Deadline: January 24, 2011

2011 NEGOTIATING COMMITTEE

John F. Bowman and Billy Ray, Co-Chairs

**Alfredo Barrios, Andrew Bergman, John Brancato, Patti Carr, Jonathan Fernandez,
David A. Goodman, Chip Johannessen, Damon Lindelof, Ron Moore, Jeremy Pikser,
Shawn Ryan, Thania St. John, Stephen Schiff, Mike Scully**

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FROM THE PRESIDENTS OF THE WGAE AND WGAW

December 22, 2010

To Our Fellow Members,

Approval of a Pattern of Demands is a constitutionally-required step as we prepare to negotiate a new Minimum Basic Agreement (the current contract expires on May 1, 2011). The Pattern does not detail specific proposals that will be made during negotiations but is designed to inform the memberships of our two Guilds of the general objectives we will pursue.

We are writing to ask for your support in the form of a YES vote in favor of the enclosed Pattern of Demands. This Pattern comes to you unanimously recommended by our Negotiating Committee and is presented for membership approval by the WGA West's Board and the WGA East's Council.

Your sacrifices during the last negotiation and the WGA's 100-day strike led to historic advances in the areas of new media residuals and jurisdiction over writing for new media. While there is no such single galvanizing issue in the current negotiation cycle, this does not mean there is a lack of important objectives to be achieved in the upcoming negotiations. The new MBA must address the long term financial stability of the WGA Pension Plan and Health Fund, provide increases in our wages and improve working conditions. These objectives, and a number of others, are reflected in the enclosed Pattern.

The Pattern of Demands is the result of a continuing dialogue with our members conducted over the past three years. As a result of this process, we are confident that this Pattern will meet with your approval.

Please submit your ballot before January 24, 2010. Outreach meetings, e-mails, website postings and other communications will continue in the months ahead to further engage and mobilize writers.

Thank you for your attention to this first step in our negotiating process.

Michael Winship
President, WGA East

John Wells
President, WGA West

WGAE VOTING INSTRUCTIONS

**PATTERN OF DEMANDS AS THE BASIS FOR WGA PROPOSALS
IN NEGOTIATIONS FOR THE 2011 MBA**

**DO NOT PRINT OR SIGN YOUR NAME ON YOUR
SECRET BALLOT.**

PLEASE READ THESE VOTING INSTRUCTIONS CAREFULLY.

To Vote:

After marking your ballot place it in the "BALLOT" envelope and seal it. Place the sealed "BALLOT" envelope into the "Business Reply" envelope. Print the information requested in the upper left corner on the front of the return envelope and sign your name.

Your ballot will NOT be counted unless your name is legible and the "Business Reply" envelope bears your signature.

The postage paid, "Business Reply" envelope is pre-addressed to Writers Guild of America, East Inc., P.O. Box 280, New York, NY 10213-0774.

**YOUR BALLOT MUST REACH WGAE P.O. Box 280
BY 9:00 A.M. EST ON MONDAY, JANUARY 24, 2011**

***Ballots that arrive after this date and time
will NOT be counted.***

REPLACEMENT BALLOT AND ENVELOPES

You may obtain a replacement for a lost or misplaced ballot or ballot envelopes by contacting Geoff Betts at the WGAE: (212) 767-7852; gbetts@wgaeast.org

2011 PATTERN OF DEMANDS

COMPENSATION AND RESIDUALS

- Increase minimum compensation in all areas.
- Substantially increase upset price.
- Add CW as a network.
- Increase residuals for made for pay and made for basic cable programs.
- Further address reuse in new media.
- Increase home video residuals.
- Increase funding for MBA compliance programs.

PENSION PLAN AND HEALTH FUND

- Increase contributions to Pension Plan and Health Fund.

PROFESSIONAL STANDARDS AND PROTECTIONS IN THE EMPLOYMENT OF WRITERS

- Address problems in the employment process, such as “prewrites,” sweepstakes pitching and one-step deals.
- Limit option periods for renewal of employment on episodic series.
- Improve the communication process between the network/studio and writers in episodic television.

- Amend definition of “professional writer” to include writing for new media.
- Create and fund a Screenwriter Training Program.
- Increase funding for the Showrunner Training Program.
- Provide that separated rights include the use of a principal character in a musical or stage production.
- Expand Guild coverage in other areas where WGA members can be employed, including motion capture, animation and videogames.
- Establish minimums for certain ancillary uses of Appendix A programs.
- Strengthen the requirements regarding employment guarantees for daytime writers.
- Require unique project identifying codes, e.g., ISAN number, to be listed on Notices of Tentative Writing Credits.
- Expand arbitrator lists for grievance and arbitration.
- Modify requirements for work lists and other information submitted by Companies.
- Add credits schedule for theatrical documentaries.

BALLOT

Eligible voting members of WGA East
VOTING DEADLINE: JANUARY 24, 2011

PATTERN OF DEMANDS FOR NEGOTIATION OF 2011 MBA

Should the Pattern of Demands be approved as the basis
for Writers Guild proposals for the negotiation of the
2011 WGA Theatrical and Television Basic Agreement
("2011 WGA MBA")?

YES NO

(Approval of the Pattern of Demands requires a majority of the valid votes
cast by the combined members of WGA East and WGA West.)